



The 12th International Palestinian Conference of Laboratory Medicine (IPCLM-12)

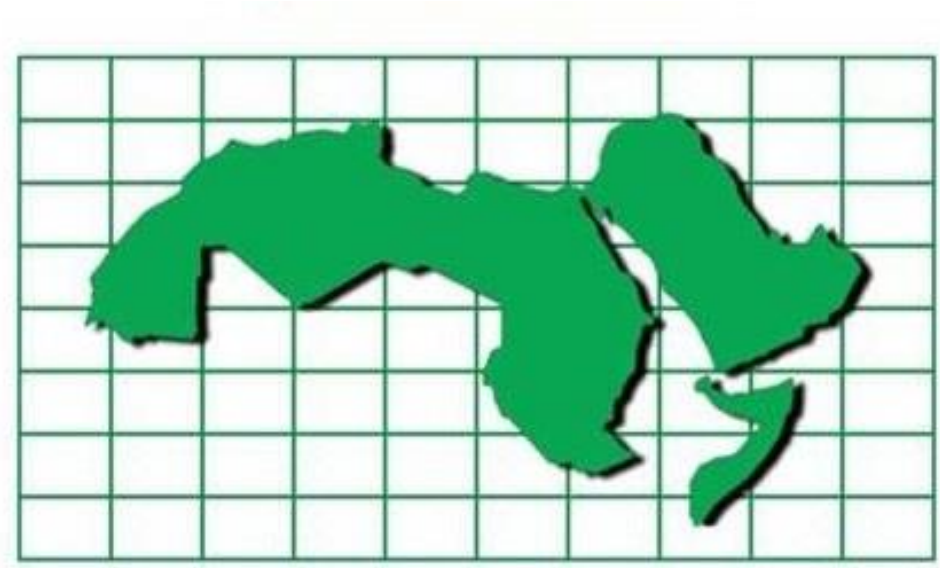
"Shaping The Future of Medicine by Laboratory Medicine"

Ramallah – Palestine
August 24-26,2023
(Thursday-Saturday)

Organized by:
The Palestinian Medical Technology Association (PMTA)

Under The Auspices

Arab Federation of Clinical Biology



AFCB

International Federation of Clinical Chemistry



PMTA – Background Information

The Palestinian Medical Technology Association is a professional association is a non independent, non-governmental body for all professional technicians and laboratory medicine specialists in Palestine; The PMTA was founded in 1996 as a professional association for all holders of Laboratory Medicine certificates in Palestine. Currently PMTA has a 7000 member of the West Bank, which are distributed into eleven sub-committees: Hebron, Bethlehem, Jerusalem, Ramallah, Jericho, Nablus, Jenin, Tulkarem, Qalqilya, Salfit and Tubas.

PMTA conducts association elections every three years according to its electoral system that ensures the effective participation of all members of the General Assembly in the West Bank, where the election of sub-committees comes first, which represents the total of its members in the eleven sub-committees (General Conference) which is the body intermediate between the Council and the General Assembly. The president of the association and is elected off by the general assembly members in a direct secret ballot, and then assign each sub-committee in accordance with the proportional representation of 1-3 members they represent in the PMTA Council, which consists of 25 members, and then the Council shall elect its committees set forth in the Constitution and that it needs to conduct its business.

Those elected committees within the Association Council have to develop a plan of action to be submitted to the General Conference for approval, which will be implemented under the supervision of the Council. The PMTA Council will monitor the performance of all committees and follow-up their commitment to the plan made by it, also the Council will monitor the situation of the sub-committees in the field of professional, administrative and financial issues according to an agreed mechanism by them.

PMTA has succeeded from the beginning of its establishment to impact positively and significantly to change the look of society and government institutions around the medical profession laboratory and its staff and imposed their presence as major effectors in health policy in Palestine and created a reality imposes respect for the role of the profession in the process of health.

In the same context, PMTA has been able as a syndicate of laboratory medicine to register a strong presence and a central trade union action in Palestine

Through its achievements continued for workers in the profession of laboratory medicine in all sectors, especially the public sector. Also, through the central role and pivotal played by the union in the establishment of the Union of Health Professions, which became the leader of the union of vocational committed in Palestine, and had a membership in the Arab Federation for clinical biology and laboratory medicine significant impact on the development of the work of the Arab Union and increase its effectiveness and play a significant role in supporting many of the important and distinctive activities of the syndicate. PMTA is also a member in the IFCC.

Vision of the Association

Work on the development of the profession and science of laboratory medicine in Palestine

Mission of the Association

•to be the legitimate voice of the profession of laboratory medicine in Palestine .

•To be leaders in the Arab and international community with respect to the profession of laboratory medicine.

•to serve its members overstretched.

•to maintain high professional standards in the practice of the profession of medical tests in Palestine.

The values of the Association

PMTA is committed to the development of professional values and ethics for all its members, and these values are based on four main columns are:

1- Honesty:

•our honest and reliable.

•perform in a democratic and open to all.

•Always eager for excellence in all of our work.

2- Liability:

•We are responsible for all our members.

•We maintain and develop high standards in the practice of the profession in order to provide quality health services.

3- Respect:

•We build our professional relations in the health care community through awareness and participation.

•We respect the dignity, privacy and the quality of each.

4- Commitment:

•our standards of professional ensures quality characteristic of technicians and laboratory medicine specialists who are proud of their values in Palestine and the world.

•We are eager to meet the needs of our members and our society.

•We respect, encourage and support our members in all fields.

For more information about the industrial exhibition, please contact:

Email: doctor91@hotmail.com
Tel/Fax: +97022952181
WhatsApp: 00972562401010

Further information:

For more information concerning, conference venue, accommodation, registration, social program and travel information, please visit the conference website at: www.palmta.ps.

Or contact us at: Mr. Mohammad Abu Afeefah.

Email: mohammad.qassem@hotmail.com
WhatsApp: +972592666700

Invitation

The Palestinian Medical Technology Association (PMTA) is honored to announce the holding of the 12th Palestinian Conference of Laboratory Medicine.

The main theme of this conference "**Shaping Medicine by Laboratory Medicine**"**,** emphasizes the vital role of the new technologies and automation in medical laboratory work in the healthcare cycle. The medical laboratories provide a professional service that is of great importance to the management of patients. The laboratory results play an essential role in the diagnosis; follow up of therapy and prognosis of diseases. However, in order for medical laboratories to fulfill their role, they have to provide reliable and reproducible results. In other words, the medical laboratories must provide a quality service, which provides the right results the first time.

We at PMTA look forward at this event as a platform for the exchange of ideas and experience for all professionals working in the medical laboratory field. The program of this conference will include scientific lectures which will discuss modern and challenging issues of interest to the medical laboratories as well as a social program that is hoped to make this event a success for all our quests.

With the spirits of professionalism and friendship, the organizing committee of the conference cordially invites you to the conference and look forward to welcome you in Ramallah, Palestine, on August, 24-26, 2023.

President of PMTA
Dr. Osama Najjar
doctor91@hotmail.com
www.palmta.ps

Scientific and educational program:

Tentative topics

- ✓ **Medical and diagnostic microbiology (Bacteriology and mycology, virology, parasitology)**
- ✓ **Immunology and serology**
- ✓ **Clinical chemistry**
- ✓ **Quality assurance and quality control**
- ✓ **Molecular biology**
- ✓ **Bioinformatics**
- ✓ **Laboratory Management.**
- ✓ **Clinical hematology**
- ✓ **Transfusion medicine**
- ✓ **Genetics**
- ✓ **Body fluids**
- ✓ **Automation in Laboratory Medicine.**
- ✓ **Laboratory Information Systems**

Scientific Committee Chair:
Robin Abu Ghazaleh, PhD
Email: robin.abughazaleh@ppu.edu
PMTA 12th Conference

Official language of the conference
English and Arabic

Conference Awards

(1) Dr. Atallah Rashmawi's award for best paper in laboratory medicine

All abstracts accepted for the conference are eligible for the award. The award committee will evaluate all abstracts and their respective presentations based on their scientific substance and contribution to the development of local medical laboratory service. A detailed list of selection criteria is available at www.palmta.org. The winner of the award will receive a certificate and a US$5000.

(2) Best poster award

During the conference the award committee will review all participating posters and the selected poster will be awarded a certificate and a US$1000.

(3) PMTA president Award

This award was introduced by the PMTA council by the name of the PMTA president. This award is given to people from the PMTA members who gave great services to the PMTA. During the conference a special committee will announce winners of this award from all the nominees. The winner/s will be awarded a certificate and a US$1000.

Conference venue

The conference will be held in Palestinian Red Crescent Conference Center – Ramallah.

SPONSORSHIP AND EXHIBITION PROPOSAL

Congress Organizer:

Organizing Committee:

- **Conference President: Osama Najjar.**
- **Conference Vice-President: Diaa Salim.**

- **Treasure: Kalid Abu Khater.**
- **Scientific Committee Chief: Dirgham Yasin.**
- **General Secretory: Naeem Abdullah.**
- **Aboard Gest Committee: Yaser Radwan.**
- **Registration Committee: Anaas Salih.**
- **Hotel Reservation Committee: Shadi Abu Aliaa.**
- **Continuing Education Committee: Suha Alakhras.**
- **Medical Exhibition: Mohamad Abu Afeefeh.**
- **Reception Committee: Summer Qabajah.**
- **Public Relation & Media: Moath Amer.**
- **International Coordinating Committee: Rana Kareem.**
- **Awards Committee: Bahaa Abu Seifan.**
- **Divination Committee: Husam Khader.**
- **Volunteer Committee: Asmaa Jarrar.**

Scientific Committee:

- **Chief Committee: Dr. Robin Abu Ghaleh**
- **Members:**
  1. **Dr. Amer Jawabreh.**
  2. **Dr. Rania Abu Sair.**
  3. **Dr. Hatem Eideh.**
  4. **Dr. Mahmoud Srour.**
  5. **Dr. Dirgham Yasin.**
  6. **Dr. Adham Abu Taha.**
  7. **Dr. Suheir Eerqat.**
  8. **Dr. Majdi Dwikat**
  9. **Dr. Haneen Nur.**

10. **Dr. Amjad Hussein**
11. **Dr. Khaled Younis**
12. **Dr. Mohammad Qadi**
13. **Dr. Musa Hindiyeh**
14. **Dr. Rozan Attili**
15. **Dr. Rasmi Abu Helu**

Conference Venue:
Palestinian Red Crescent Society Conference Center.
Palestine - Ramallah

Scientific exhibition

Companies specialized in medical laboratory equipment and reagents are invited to present their products at the commercial exhibition which will be part of the convention.
It's worth here to mention certain facts about medical laboratory market in Palestine:
1- Total number of Clinical laboratories in Palestine is 1766 Lab. (West Bank, Gazza and East Jerusalim).
2- Those labs are distributed between governmental sector and private sector.
3-Total annual expenses in the clinical lab. Reagents, disposables and equipments in the governmental sector are 100 million US$.
4- Total annual expenses in the clinical lab. Reagents, disposables, rapid diagnostics and equipments in the private sector is 200 million US$.
5- Most of the local companies are representatives of international companies like Randox, Human, Roche, Abbot, Linear, EliTek, Diamed, Snibe, and others.
6- Number of these local companies is 70 companies.
7- Most of the time those companies don't have the ability to supply the needs of our laboratories.
8- All our labs are forced to deal with those companies because they do not have other alternatives locally.

So, your participation in this exhibition will open new horizons for your products to the Laboratories and you will find new local representatives in our growing market. So, for those international companies who seek for serious and new markets you are so welcome to participate in the virtual exhibition that will last for 3 days (24-26/8/2023).

The Palestinian Medical Technology Association (PMTA) invites you to exhibit at or sponsor the **(**12th Palestinian Conference of Laboratory Medicine)**,** which will be held on 24-26 August 2023 in Ramallah, Palestine.

PMTA will provide a unique international multi-disciplinary platform in the world of LABORATORY) where you can have the opportunity to profile and promote your company to a wide range of key stakeholders in the field.

Whilst PMTA's main scientific programme will primarily target scientific and medical key opinion leaders through sessions aimed at reviewing key clinical developments, its overall programme will include other sessions focusing on issues such as patient access to diagnosis and care, regulatory and policy developments and considerations as well as issues pertaining to the safety and supply of treatment.

We expect to host global congress delegates from disciplines crucial to the field including:

- Medical and scientific Key Opinion Leaders
- Regulatory authorities
- Policymakers
- Industry – diagnosis, medical devices
- Global or regional health institutions
- Other key stakeholders

I invite you to review this sponsorship proposal and explore the wide range of sponsorship and exhibition opportunities.

Your participation will not only enable you to reach an internationally diverse audience of key opinion leaders and stakeholders, but it will also contribute to advancing the scientific and research knowledge in the field as well as promoting better access to diagnosis and treatment.

Should you need additional information, please do not Hesitate to contact us:

Mr. Osama Najjar:
Email: doctor91@hotmail.com
Mobile: +970562401010

PMTA EXHIBITION & SPONSORSHIP OPPORTUNITIES

PMTA offers numerous exhibition and sponsorship opportunities to companies interested in supporting the (12th Palestinian Conference of Laboratory Medicine). There are various options to profile and beneficially represent your company at this milestone event.

Please note that should there be several companies interested in the same sponsorship package; **PMTA** will work on a first come first served basis. Congress registrations include admission to all sessions, as well as access to the exhibition & poster area.

In this proposal, you will find:

Sponsorship package opportunities – 3 levels:

- Diamond Sponsor.
- Platinum Sponsor
- Gold Sponsor.
- Silver Sponsor.
- Bronze Sponsor.
- Starter Sponsor.

There will be 3 scientific symposia available:

- By Your own Choice

Please complete and return the exhibition and sponsorship order form which you will find at the end of this proposal by

20 July 2023 at the latest.

❖ **DIAMOND CONGRESS SPONSOR – USD 50,000:**

This sponsorship will include the following:

- ✓ Booth space up to 20 m^2.
- ✓ Free complimentary registrations which include admission to all congress sessions for 6 members.
- ✓ **Pre-Event Branding opportunities:**
- ✓ Company logo (Large size) on congress website.
- ✓ Link to company's corporate website on congress website 100 word company profile on congress website.
- ✓ Logo (Large size) on pre-event marketing.

Event branding Opportunities:

- Diamond Sponsors will be specifically acknowledged as Diamond Sponsor during the opening session.
- Company logo (Large size) on rolling PowerPoint presentation during intervals in main congress room.
- Company logo (Large size) on congress banners

Post-event branding opportunities:

- ➢ Thank you email sent to all participants highlighting your company's involvement as congress Diamond Sponsor.
- ➢ Report of event highlights in local newsletter and website highlighting your company's involvement as congress Diamond Sponsor

❖ **Platinum CONGRESS SPONSOR – USD 35,000**

- ✓ Booth space up to 14 m^2.
- ✓ Free complimentary registrations which include admission to all congress sessions for 5 members.

Pre-Event Branding opportunities:

- Company logo (Medium size) on congress website.
- Link to company's corporate website on congress website 75 word company profile on congress website.
- Logo (Medium size) on pre-event marketing & promotional materials

Event branding Opportunities:

- ➢ Platinum Sponsors will be specifically acknowledged as Platinum Sponsor during the opening session.
- ➢ Company logo (Medium size) on rolling PowerPoint presentation during intervals in main congress room.
- ➢ Company logo on congress signage Company logo on congress banners

Post-event branding opportunities:

- Thank you email sent to all participants highlighting your company's involvement as congress Platinum Sponsor.

❖ GOLD CONGRESS SPONSOR – USD 25,000

Booth space up to 12 m^2.
Free complimentary registration which includes admission to all congress sessions for 4 members.

Pre-Event Branding opportunities:

➢ Company logo (small size) on congress website

➢Link to company's corporate website on congress website

Event branding Opportunities:

➢Company logo (small size) on rolling PowerPoint presentation during intervals in main congress room

➢Company logo on congress signage Company logo on congress banners

Post-event branding opportunities.

➢Report of event highlights in local newsletter and website highlighting your company's involvement as Gold Sponsor.

❖ SILVER CONGRESS SPONSOR – USD 20,000

- Booth space up to 10 m^2.
- Free complimentary registrations which include admission to all congress sessions for 3 members.

Event branding Opportunities:

➢ Silver Sponsors will be specifically acknowledged as Silver Sponsor during the opening session.

➢ Company logo on congress signage Company logo on congress banners

Post-event branding opportunities:

- Thank you email sent to all participants highlighting your company's involvement as congress Platinum Sponsor.

❖ **BRONZE CONGRESS SPONSOR – USD 10,000**

- Booth space up to 6 m^2.
- Free complimentary registrations which include admission to all congress sessions for 2 members.

Event branding Opportunities:

➢ Bronze Sponsors will be specifically acknowledged as Bronze Sponsor during the opening session.

➢ Company logo on congress signage Company logo on congress banners

Post-event branding opportunities:

- Thank you email sent to all participants highlighting your company's involvement as congress Platinum Sponsor.

❖ **STARTER CONGRESS SPONSOR – USD 5,000**

✓ Booth space up to 4 m^2.

✓ Free complimentary registrations which include admission to all congress sessions for 1 member.

Event branding Opportunities:

➢ Starter Sponsors will be specifically acknowledged as Starter Sponsor during the opening session.

➢ Company logo on congress signage Company logo on congress banners

Post-event branding opportunities:

- Thank you email sent to all participants highlighting your company's involvement as congress Platinum Sponsor.

EXTRA EXHIBITION BOOTHS OPPORTUNITIES – 5,000USD

- 1 Exhibition pass for stand manager (no access to congress sessions) 1 free complimentary registration for one additional delegate (this includes admission to all congress sessions.
- Logo on congress website
- Link to corporate company website on congress website Exhibition space is subject to availability and will be attributed on a first come first served basis

SCIENTIFIC SYMPOSIUM OPPORTUNITIES–15,000 USD per symposium

■ There will be three available scientific symposia (15,000 USD per symposium)

Theme/Title/Programme of the scientific symposia to be selected from shortlist prepared by Organizing Committee

➢ 5 free complimentary registration which includes admission to all congress sessions, documentation and networking opportunities:

- ■ Logo on congress website
- ■ Acknowledgment during symposium as scientific symposium sponsor
- ■ Company logo in main congress room during symposium
- ■ Introductory remarks of scientific symposium by company representatives

◆ Reduction to the standard charge applies to Diamond, Platinum, Gold, and silver sponsors (see above sections)

◆ In case of multiple applications being received for the same time slot, PMTA will apply a first come first served principle

SPONSORSHIP APPLICATION FORM, TERMS & CONDITIONS

Please kindly complete the following form and return it by email
to the attention of: Mr. Osama Najjar
E-mail: doctor91@hotmail.com
Please note that all references and acknowledgments of your
company will be made using the following information:

Company Name:	
Contact Name:	
Address:	
Postcode/City/	
Town: Country:	
Email:	
TEL:	
FAX:	

Terms and conditions

◆ All benefits relating to the various sponsorship and exhibition packages are outlined in detail in the sponsorship proposal.

◆ In case of multiple applicants in the same category, sponsorships are negotiated on a first-come, first-served principle.

◆ Exhibition and some sponsorship packages include complimentary registrations.

◆Full conference registrations include admission to all congress sessions documentation and networking opportunities. All prices are in USD and VAT exclusive, unless specified otherwise.

Order confirmation & Payment

Once you have completed, signed and returned this application form PMTA will issue an invoice to your company for payment. The invoice constitutes your formal order confirmation.

Cancellation Policy

Once this application form has been signed and submitted to PMTA, your company agrees to pay the amount in full. All cancelations must be done in writing and are subjected to the following policy - Cancellations notified to PMTA:

- 30 days or more prior to meeting: Reimbursement of 80% of total sponsorship

- 20-29 days prior to meeting: Reimbursement of 30% of total sponsorship

- 10 days or less prior to meeting: No reimbursement

Should the event be cancelled, PMTA agrees to refund the money in full to the company.

SPONSORSHIP OPPORTUNITIES	PRICE (USD)*	x
Sponsorship packages		
Diamond Sponsor	50,000	
Platinum Sponsor	35.000,0	
Gold Sponsor	25.000,0	
Silver Sponsor	20.000,0	
Bronze Sponsor	15.000,0	
Starter Sponsor	10.000,0	
Exhibition booths opportunities	5.000,0	
Scientific Symposium Opportunities:		
Symposium #1	15.000,0	
Symposium #2	15.000,0	
Symposium #3	15.000,0	
Reimbursement	10.000,0	
Total Amount in USD *(Rates exclude VAT)*		

Please provide the names of your Company's representatives who will receive **complimentary registrations** according to the terms of sponsorship above:

Title: _____ Surname: _____ First name:
Title: _____ Surname: _____ First name:
Title: _____ Surname: _____ First name:
Title: _____ Surname: _____ First name:

and accept terms, conditions and cancellation policy mentioned above:

Date:

Print Name *Signature*

To apply for sponsorship, please fill out this Sponsorship Order Form and send it

doctor91@hotmail.com

Before 20 July2021